



65th Annual West Memphis Christmas Parade ENTRY FORM

Theme: Christmas in Toyland

Date: Tuesday, December 5th, 2017

Rain Date: Tuesday, December 12th, 2017

Time: 7:00 p.m.

Facts:

Parade participants will assemble on the parking lot of Stage Department Store located in the Meadowbrook Shopping Center across from West Memphis High West Broadway. The parade will begin at 7:00 p.m. and travel east on Broadway to Missouri Street turning north on Missouri Street and disbanding at West Memphis Christian High School.

Entry Fee: **\$25 for non-profit organizations** **\$50 for commercial businesses**
Entry fee is non-refundable and must be turned in with the parade entry form.

Deadline to enter: Monday, November 27, 2017 Entry forms and fees should be mailed to the West Memphis Chamber of Commerce, 108 West Broadway, West Memphis, AR 72301 or faxed to 870.735.6283. Any questions, please contact the Chamber at 870.735.1134.

Float Awards for Profit Businesses:

First Place	Plaque
Second Place	Plaque
Third Place	Plaque

Non-Profit Organizations:

First	\$150
Second	\$100
Third	\$ 75

Floats will be judged based on how it relates to the theme.

Candy cannot be thrown or distributed as a part of your float entry. No exceptions.

West Memphis Chamber of Commerce
108 West Broadway
West Memphis, AR 72301
(P)870.735.1134 (F) 870.735.6283
wmcoc@westmemphischamber.com

ORGANIZATION OR COMPANY NAME

(Exactly as you would like to be referred to as)

Contact Name: _____ Company Address: _____

Work Telephone: _____ Home Telephone: _____

E-Mail Address: _____ Cell Phone: _____

Fax Number: _____

Type of Entry (Choose only one and you MUST INCLUDE TOTAL LENGTH)

_____ Non-Profit Float (indicate total length, including vehicle): _____

_____ Profit Float (indicate total length, including vehicle): _____

All Floats cannot exceed 14 feet in height.

_____ Vehicle (Antique 1978 & older) _____
(Only 3 cars per entry fee)

_____ Jr. High Marching Band (include number of marchers): _____

_____ Sr. High Marching Band (include number of marchers): _____

_____ Marchers (indicate name of group and number of marchers): _____

_____ Royalty (indicate title): _____

_____ Other (please indicate): _____

Please give a brief background of your entry and/or organization for the commentator's use, including any honors received for previous parade participation.

