

The West Memphis Chamber of Commerce reserves the Right to Refuse any unit/group to participate up to and including Parade Day that does NOT COMPLY with the Rules and Regulations set forth by the Parade Committee.

I, the undersigned, agree that I have read and understand the rules and guidelines included with the entry form and hereby agree to abide by them. I agree that neither the City of West Memphis, the West Memphis Chamber of Commerce, the West Memphis Police Department, the County of Crittenden, nor any agent, employee or volunteer assume any responsibility for any personal injury or property damage suffered in connection with the West Memphis Christmas Parade. I agree to release and hold harmless such parties from any claims for injury or damage.

Responsible Party Signature

Date

Please comply with the West Memphis Christmas Parade rules as our goal is to have a safe parade for all Participants, animals and Spectators.

West Memphis Chamber of Commerce
P.O. Box 594 * 108 W. Broadway
West Memphis, AR 72301
P: (870)735-1134 F: (870) 735-6283
wmcoc@westmemphischamber.com

General Rules:

1. Participants must observe all applicable rules and regulations and follow instructions from police and parade officials or be barred from the parade.
2. The West Memphis Chamber of Commerce reserves the right to remove any participant from the parade either prior to assembly, while assembling or any time during the parade.
3. The West Memphis Chamber reserves the right to withdraw any participant or unit of which costume or performance does not meet the Christmas parade rules and regulations to conform to the standards of reasonable public taste and fit the parade theme.
4. Vehicles will not be allowed in the parade unless pulling a float or providing transportation for royalty. Exceptions will be considered and approved by the West Memphis Chamber of Commerce.
5. Only 2 vehicles per organization will be allowed. Additional entries must pay fees and obtain approval by West Memphis Chamber of Commerce.
6. All parade entries must have at least 1 christmas adournment attached to the vehicle, trailer, etc.
7. There will be no alcohol usage or abusive language at any time. We have many young participants.
8. Entrants that arrive before parade without prior notification, payment and approval will not have guaranteed permission to participate in the West Memphis Christmas Parade.
9. Entrants that do not appear on parade day without prior notification may jeopardize future participation in the West Memphis Christmas Parade.
10. **NO MATERIALS MAY BE THROWN ALONG THE PARADE ROUTE.**
11. **NO stopping to perform! All units must keep moving. Routines or performances that cause gaps will not be allowed.**
12. Participants are not allowed to use sirens, whistles or air horns.
13. A minimum space of 30 feet must be maintained between units at all times during parade.
14. Drivers of any and all vehicles in the parade areas must possess a valid driver's license, be at least 18 years of age and possess all necessary liability vehicle insurance.
15. **Walkers must be 18 years of age or older.** All Participants under 18 must be on a float or in a vehicle. Exception only to school band members and authorized characters.
16. No guns, explosives or firecrackers shall be fired at any time.
17. All animals must be on floats or leashes at all times. No loose animals.
18. Rain Date will be the following Tuesday, same time and rules will apply.
19. The West Memphis Chamber of Commerce will secure a Santa Claus for the parade.
NO other Santas are allowed to participate!
20. Political campaigning in not permitted.
21. Application fees are non-refundable for accepted entries. Each entry must pay the appropriate fee.
22. Entrant #'s and line instructions will be provided at parade assembly site.
23. Only participant # signs will be provided by parade committee.

24. Entrants must furnish their own banners, signs, or advertisements on vehicles or floats.

Floats

1. Floats shall be defined to include a **single car or truck, truck & trailer, big truck (w/no trailer), truck and boat/ trailer, tractor & trailer, wrecker, motorcycle, police or fire vehicle.**
2. All parade floats must be decorated in accordance with the theme.
3. Floats will be judged based on how the float relates to the theme of the parade.
4. All entries cannot exceed 13.6' in height & 9' in width.
5. All entries must have at least 1 Christmas themed adornment, light or decoration attached to their mode of transportation.
6. Participants are not allowed to use sirens, whistles or air horns.
7. Only Christmas themed music will be allowed.
8. No loud pipes, speakers or engine revving will be tolerated.
9. Only 2 motorcycles per organization will be allowed into the parade.
10. Participants are not allowed to use sirens, whistles or air horns.
11. A minimum space of 30 feet must be maintained between units at all times during parade.
12. Drivers of any and all vehicles in the parade areas must possess a valid driver's license, be at least 18 years of age and possess all necessary liability vehicle insurance.
13. **All Participants under 18** years of age must be on a float or in a vehicle. Exception only to school band members and authorized characters.
14. Candy **cannot** be thrown or distributed as a part of your parade entry. No Exceptions.
15. Entrants must provide scripted information for televised broadcast.
16. Political campaigning is not permitted.
17. Maximum of 2 vehicles per entry.

Bands

1. NO stopping to perform! All units must keep moving.
2. All marching units must maintain forward motion.
3. All marching members should be at least 10 years old.
4. No vehicle may accompany marching units without approval from the West Memphis Chamber.
5. If for any reason a gap of greater than 50' is created, marching units must increase their pace to close the gap.
6. Only Christmas themed music will be allowed.

Royalty

1. Kings and/or Queens from any Elementary, Jr. High, High School, College, or recognized pageant will be considered for the parade at the discretion of the West Memphis Chamber of Commerce.
2. Kings/Queens must be at least 5 years old.

3. Kings/Queens from the same school must ride in the same vehicle.
4. The driver must be at least 18 years old and have a valid driver's license.
5. A maximum of 2 persons per vehicle (driver excluded). Exceptions must be approved by the West Memphis Chamber of Commerce.

Horses

1. NO stopping to perform! All units must keep moving.
2. Parade Horses will remain at the back of the parade and cannot exceed 6 horses per entry. ALL horses walking must be saddled with rider. Bareback riding is not allowed.
3. **Horses must be controlled at all times.** Horses not under control shall be removed from the parade.
4. Riders must be at least 13 years old to participate.
5. All riders under 16 must wear helmets.
6. Christmas adornment attached to bridle, hair or saddle of parade horse is encouraged!

Please comply with the West Memphis Christmas Parade rules as our goal is to have a safe parade for all Participants, animals and Spectators.

West Memphis Chamber of Commerce
P.O. Box 594 * 108 W. Broadway
West Memphis, AR 72301
P: (870)735-1134 F: (870) 735-6283
wmcoc@westmemphischamber.com